

## **Slack Water Capital Announces Investment in Atlantic Waters and Formation of Northeast Pool Services Platform**

Key West, FL – March 3, 2025 – Slack Water Capital LLC (“Slack Water” or the “Firm”) is pleased to announce its investment in Atlantic Waters (“Atlantic Waters” or the “Company”), a newly formed pool services platform based in the Northeast United States. The platform was founded by Woods Buckley and Rainsford Capital, with a mission to build the leading pool service, repair, renovation, and construction company in the region.

Simultaneous with its formation, Atlantic Waters completed the acquisitions of Aquacade Pools, based in Long Island, New York, and Aqua Jet Pools, based in Lake Katrine, New York. Together, these companies bring decades of experience and trusted customer relationships across the residential and commercial pool markets, establishing a strong foundation for growth throughout New York.

“We are thrilled to partner with Woods in the formation of Atlantic Waters,” said Ben Bortner, Founder and Managing Partner of Slack Water Capital. “Woods is a dynamic, values-driven leader with a clear vision for building the premier pool services company in the Northeast. I’m excited to support him and the team as a board member and advisor.”

“I’m incredibly excited to partner with Ben and Slack Water Capital,” said Woods Buckley, Chief Executive Officer of Atlantic Waters. “Ben’s experience and perspective will be invaluable as we execute our vision of building the leading pool services company in the Northeast.”

Atlantic Waters is committed to setting a new standard of professionalism and reliability in the pool industry, with a focus on operational excellence, customer service, and team development. The Company plans to partner with leading pool companies and management teams across the Northeast, providing them with the resources, systems, and support needed to scale while preserving their local relationships and reputations.

The formation of Atlantic Waters reflects Slack Water’s ongoing strategy of partnering with exceptional operators to acquire and grow enduring service-oriented businesses.

### **About Atlantic Waters**

Atlantic Waters is a regional pool services platform dedicated to becoming the leading provider of pool service, repair, renovation, and construction in the Northeast. Headquartered in the Greater New York area, the company operates through trusted local brands and serves residential and commercial customers across the Northeast. For more information, please visit [www.atlanticwaters.com](http://www.atlanticwaters.com).

**About Slack Water Capital**

Slack Water Capital partners with exceptional leaders to acquire and build enduring service-oriented businesses. The firm makes minority and control investments in small and medium-sized businesses, focusing on opportunities where operational expertise, disciplined capital allocation, values-based leadership can create long-term value. Slack Water seeks to lead equity investments of up to \$25m per transaction in businesses generating annual EBITDA of \$1m to \$10m. Slack Water seeks to partner with management teams and operators in the home and property services; facilities maintenance and management; skilled trades; professional and services; niche value-added distribution; and niche specialty manufacturing industries. For more information, please visit [www.slackwatercap.com](http://www.slackwatercap.com).